

Invu:PRESS RELEASE

W J MISCAMPBELL & CO DISCOVERS A SOLUTION TO THE SEA OF PAPER

What do you do when 95% of the paper produced in your office is unnecessary and you are running out of storage space? This was the dilemma faced by Chartered Accountancy firm W J Miscampbell & Co and the reason they decided to search for an electronic document management system.

Jim McCormick, Tax Partner at the Northern Ireland-based firm says they recognised around five years ago that the company was generating enormous amount of paper and that storage was becoming a major issue in the office.

“Probably 95% of our documents were generated out of a computer system and the reality was we never had to refer to the documents again. Managing all the paper was taking a huge amount of time and was a waste of money and resources. We were also concerned about the unnecessary use of paper for environmental reasons.

“I’d looked at a number of products that could scan documents and file them electronically, but once I saw Invu I was delighted with both the product and the costing.”

Because of increasing demands from UK financial regulations, electronic document management ensures records are safely preserved and easily accessed as well as cutting down on the need for paper storage.

Invu’s document management system was installed in the W J Miscampbell & Co offices in January 2003, and proved its worth very quickly.

“Our service to clients has greatly improved because when they call, we can access all the letters and documents at the click of a button and talk to them immediately. There is no need to go and dig out a file then call them back,” says Jim McCormick.

“Internally Invu has enhanced our efficiency significantly as the client filing tray disappeared overnight – filing client documentation would take around three hours each day so if you multiply that cost over a year we’ve made a huge time and cost savings. Our interoffice memos and internal book keeping paper work have also disappeared.

“The other major advantage is how easy the system is to use. The staff picked it up very quickly, and when new staff join us, they learn to use the system very quickly.”

Quality is a very important factor in the operations at W J Miscampbell & Co. They are a member firm of the UK 200 group, the UK’s foremost accountancy group to the business sector, and the installation of the Invu document management system has helped the firm maintain a leading edge in quality standards and stay ahead of the competition.

Jon Halestrap, Director, Sales and Marketing at Invu comments;

“I am delighted to see W J Miscampbell & Co fully embracing the Invu solution to eliminate a real business issue and ensure maximum business efficiency. As such they join a number of their colleagues in the UK200 association.”

NOTES TO EDITORS:

About Invu

Invu [LSE, AIM, Symbol; NVUK] develops, markets and sells software (under the brand name of Invu) for the electronic management of all types of information and documents, such as forms, correspondence, literature, faxes, e-mail, technical drawings, electronic files and web pages. Invu targets the small-to-medium size enterprise (“SME”) market and individual departments of larger organisations with a range of products which the directors believe adhere to Invu’s brand values of ease of use, high quality and price performance.

Founded in 1997 and based in Northampton, Invu has 34 employees and operates in the UK, Ireland and The Netherlands. It recently raised £3 million following its flotation on the AIM stock market in January 2004. Invu’s products have been sold to over 1,100 customers, representing approximately 18,000 licensed users. Invu has a proven reseller business model and has established a network of more than 100 Value Added Resellers, 14 of which are in Benelux.

For more information on Invu, see **www.invu.net**

• **About W J Miscampbell & Co**

• W J Miscampbell & Co is a well established firm of Chartered Accountants
• founded in 1946. The firm is a member of the UK 200 Group and a leading
• independent Northern Ireland firm.

• **For more information on W J Miscampbell & Co,**
• **see www.miscampbell.co.uk**

• **For further information, please contact:**

• Aaron Belton
• Director, Sales and Marketing
• It4 Australia
• +44 (0)3 9626 2476
• abelton@it4.net.au

SORTED